



Alert  
Lockdown  
Inform  
Counter  
Evacuate

## **Willoughby-Eastlake City Schools Is Bringing Active Shooter Training to Willoughby Hills, Ohio**

### **FOR IMMEDIATE RELEASE**

December 4, 2014

Willoughby-Eastlake Schools and the ALICE Training Institute have teamed up to bring ALICE Instructor Training to the School of Innovation at 32500 Chardon Road on February 17 & 18, 2015 8:00 am – 4:00 pm. This two-day instructor course is designed to teach proactive survival strategies for violent intruder or active shooter incidents. The goal of the ALICE program is to provide individuals with survival-enhancing options for those critical moments in the gap between when a violent situation begins and when law enforcement arrives on scene. The registration fee for this training is \$595 per person and can be completed online at [www.W-Eallicetraining.com](http://www.W-Eallicetraining.com).

ALICE stands for Alert, Lockdown, Inform, Counter, and Evacuate and is a useful strategy for everyone: law enforcement, schools, universities, hospitals, businesses, and places of worship. Completing the ALICE Instructor Training course provides individuals with certification in ALICE Training and allows them the opportunity to bring ALICE strategies back to their places of work. Additionally, registrants will gain access to exclusive ALICE resources.

ALICE is in line with recommendations from the U.S. Department of Education, the Department of Homeland Security (DHS), and the Federal Emergency Management Agency (FEMA).

### **About Hosting Partner**

Willoughby-Eastlake City Schools has conducted district-wide training of "ALICE." The district has an enrollment of 8,601 students and employs 907 staff members. The campuses contain 16 buildings and cover 275 acres of land. In addition to the rollout of ALICE training, the district has recently updated their Emergency Operations Plan, purchased and piloted a visitor management system and is redesigning all entrances to their school buildings in order to make them more secure.

### **About ALICE Training Institute**

The ALICE Training Institute is changing how schools, universities, and businesses respond to armed intruders. ALICE (Alert, Lockdown, Inform, Counter, and Evacuate), developed after Columbine, teaches strategies to survive a life-threatening event. Supported by educators and law enforcement across the country, ALICE is quickly becoming the new standard of care.

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